

# GROW WITH US



OUR VISION  
2019 & BEYOND

SPONSORSHIP & INVESTMENT  
PACKAGES



“Geelong Rangers are not  
just a sports club,  
we are a community.”





# WELCOME

Welcome to Geelong Rangers Soccer Club. In 2019, as we enter our 64th year as a community soccer club in the Geelong Region, we pride ourselves on being community-minded and making everyone feel welcome within our diverse, family friendly environment.

We are proud of our players and our successes. Our Senior Men finished strongly in State League 2. Our Junior teams are performing beyond all expectations ,with five teams finishing Grand Final winners and League Champions in 2018.

We entered four girls' teams into the local Miniroos competition in 2018 which was up from one team in 2017. This inspired us as a club to partner with the FV Female development division to focus on increasing our female participation in 2018 and this continues to grow into 2019. In their inaugural year our Senior Women's team finished a Grand Final and League Champions. We will grow our female participation even further in 2019 as we introduce an U14 Girls team to the club.

At Geelong Rangers, we continue to increase our player numbers across all age groups as soccer in the Geelong region grows. With the support of sponsorships, we can keep pace with this growth and continue to provide quality opportunities, facilities and equipment for our players and supporters.

We thank our many current sponsors for their continued support - see our website at [www.geelongrangersfc.org](http://www.geelongrangersfc.org) for a list of sponsors.

Our sponsorship & investment packages aim to provide an opportunity to promote your business with our players and supporters, achieving a mutually beneficial agreement via a close relationship. With your support, we can realise our dream for this much-loved club to grow and remain strong for another 60+ years. To enable this, we need continued support to grow our club into the future, and we want all of you to grow with us.

Kylie Chapman  
President, Geelong Rangers FC

# A VISION FOR GROWTH

Over 2018 / 2019 you will see Geelong Rangers Soccer and Sports Club develop a 5+ year Master Plan that will allow us to work with local government authorities to further develop our facilities and continue to keep up with exploding participation rates.

As part of this Plan, a vision will be developed of how we wish to see Geelong Rangers grow into the future. This vision will allow us to:

- Plan and be ready for expected growth
- Have the necessary structures in place as we grow
- Keep getting better as we grow
- Work towards a common goal for the benefit of the Club and the region

Our vision for our facilities is to build our home ground at Myers Reserve into a Class 'A' facility that will allow us to continue to expand but also provides the potential for the region to host large sporting events for participants from across the region, state, nation and globe.

Our vision for football is to cement Geelong Rangers as the "club of choice" for junior and senior players in the Geelong region, offering exceptional coaching, development and playing opportunities for players of all ages and genders.

Our vision for our administration is to establish business-quality administration and management, ensuring the strategy and day-to-day operation of the Club is efficient, profitable, accountable and auditable.

Our vision for our Club, is to stay true to our values and keep the heart in our Club. We will continue to respect and honour our history as we move into the future, embracing new opportunities but still fundamentally be guided by our commitment to being diverse, inclusive and taking pride in our family-friendly community environment.



# GROW WITH US



**“Grow with Us”** is the tagline that we use in promoting our club and our vision in fundraising, marketing and grant applications. It represents many things that are important to us as we grow as a sport and as a Club:

- The connection between our proud history and our future –adapting together as one Club as our sport and our environment change around us.
- The commitment of our coaches and team managers in providing a footballing environment that aims to grow our youngsters into the best players they can be, and allowing them to continue at the Club through their playing future and into senior football.
- The importance of a sense of ‘Us’ in offering an environment that is open and diverse, embracing all who come to the Club as part of one big family.
- All of our members to ensure they always feel welcome and part of this wonderful club.

# FACILITIES

Geelong Rangers are privileged to be able to enjoy the facilities of the W. H. Myers Reserve. The hard-work of our committees, local council, sponsors, members and volunteers across the years in funding and developing the facilities have allowed us to offer our players and members quality facilities both on and off-field.

As our sport and our Club grows into the future, so too must our facilities grow to meet demand. Our future vision for Myers Reserve includes:

- Expanding our facilities to support the growth in soccer across the Northern Suburbs, Greater Geelong and Colac and Otway's regions.
- New Pitches and lighting upgrades to create a facility that can be used all-hours and in all seasons. We have recently the start of 2019 saw the completion of our lighting upgrade on the main pitch to enable the club to play evening matches through the Winter season.
- Development into a superior class facility for the Geelong Region, to be used not just by our club but for tournaments, by schools, other clubs and for special events.
- Open up opportunities for year-round competition in the region, such as regional representative tournaments, school's tournaments and summer-sevens etc.
- Make Myers Reserve into a multi-use facility for the benefit of the Greater Geelong Region.





# FACILITIES CONCEPT PLAN

The Geelong region needs a premier soccer facility to support the central and western region, allowing the hosting of large events and catering for the unprecedented growth of soccer in Australia.

Developers have promised the future development of such a facility between Geelong and the Surf Coast, but we believe that this plan does not cater for the need for a premier soccer facility close to Central Geelong and easily accessible to Melbourne teams. We believe that the location and available space surrounding the Myers Reserve ground presents the Council with a unique opportunity to capitalise on the existing facilities at Myers Reserve to develop such a facility quickly and cost-effectively.

The Committee is currently working on the development of a concept plan of the Geelong Rangers facilities with the vision to develop the Myers Reserve Ground into the premier sporting facility for the central Geelong region.

It is anticipated that a fully developed concept plan will allow the Club to lobby council, government and sporting bodies for additional funding

The draft plan diagram shown here presents a concept for the future development of the ground and facilities that includes additional soccer fields, updated cricket facilities, lighting across all fields and improvements to parking, player facilities and clubrooms.



# CLUB DEVELOPMENT PRIORITIES



Below is a draft list of our proposed projects for the next 10 years:

## 1 - 5 YEARS

- **Lighting upgrade for Pitch 1** – supporting the expansion of our training space and junior and state league competition games under lights (Est. value \$210,000) - **COMPLETED JANUARY 2019**
- **Lighting upgrade for Pitch 2** – bringing the pitch up to night game standards (Est. value \$15,000)
- **Lighting upgrade for Pitch 3** – providing additional training lights (Est. value \$120,000)
- **Lighting upgrade for Pitches 4 & 5 / Shared Training Space** – providing additional training lights (Est. value \$150,000)
- **Pitch 1 boundary fencing upgrade** – upgraded to Class A standards (Est. value \$40,000)
- **Full Pitch 4 & 5 Development / Shared Training Space** – development of additional combined use pitches to support regional growth and demand (Est, value \$1 - 3M)

## 5 - 10 years

- **New Pavilion and Change facility** – providing new facilities in proximity to new pitches
- **Club Rooms Kitchen upgrade**
- **Club Rooms Amenities upgrade**
- **Car parking upgrade**

**Note:** costings for the 5 – 10 years' projects have not been provided at this stage but it is anticipated in total these projects together would be in the range of \$5+ Million.

# SPONSORSHIP & INVESTMENT

We are honoured to have the support of a dedicated group of long-term sponsors, investors and donors who have been instrumental in supporting the club to grow and deliver quality facilities and services to our players and members over many years.

Among other things, the financial commitment from our Sponsors, investors and donors allow us to:

- Provide playing opportunities for a number of underprivileged kids who would not be able to play without financial support
- Outfit our Senior and Junior teams in team uniforms
- Provide quality training and playing facilities and equipment
- Stock our kitchen and bar and provide low cost meals

We have developed a broad range of sponsorship & investment packages which we believe provide opportunities for all business types and size. Saying that we are always open to discussion and negotiation on any other type of sponsorship opportunities as well.

Our sponsors, investors and donors also feature prominently on our Geelong Rangers FC website [www.geelongrangersfc.org](http://www.geelongrangersfc.org)





# SPONSORSHIP PACKAGES

## Major Sponsorship Packages

### All Major Packages include:

Social Membership & Sponsors Day Invite Tickets x2  
Pitch 1 Boundary Fence Signage (2400 x 900mm)  
Front page Website Logo (with hyperlink to your website)  
Free complimentary hall hire for one event  
Business Card Placement on Sponsors Board in Club Rooms  
Invite to one fundraising event of choice x 2 Tickets

### Additional inclusions per playing group are listed below:

#### Senior Men's Team – State League 2

Sponsors name & logo on front of all Senior playing shirts  
Senior Presentation Night Tickets x2

**Price \$5000, Availability 2020+**

#### Senior Women's Team

Sponsors name & logo on front of all Senior Women's Playing Shirts  
Senior Presentation Night Tickets x2

**Price \$3500, Availability 2020+**

#### U17 Players

Sponsors name & logo on front of all U18 Playing Shirts  
U18 Presentation Night Tickets x2

**Price \$3500, Availability 2019+**

#### Junior Players (U12, U13, U14, U15's)

Sponsors name & logo on front of all Junior Playing Shirts  
Juniors Presentation day invite x2

**Price \$4000, Availability 2019+ (minimum 2 years)**

#### Miniroos Players (U7, U9 & U11's)

Sponsors name & logo on front of all Miniroos Playing Shirts  
Miniroos Presentation night invite x2

**Price \$3500, Availability 2019+ (minimum 2 years)**

#### Miniroos Girls (U7, U9 & U11's)

Sponsors name & logo on front of all Miniroos Girls Playing Shirts  
Miniroos Presentation night invite x2

**Price \$2500, Availability 2019+ (minimum 2 years)**

---

## **Platinum Sponsorship Packages**

### **All Platinum Packages include:**

Social Membership & Sponsors Day Invite x2  
Pitch 1 Boundary Fence Signage (2400 x 900mm)  
Front page Website Logo (with hyperlink to own site)  
Free complimentary hall hire for one event  
Business Card Placement on Sponsors Board in Club Rooms  
Invite to one fundraising event of choice x 2 Tickets

### **Additional inclusions per playing group are listed below:**

#### **Senior Men's Team – State League 2**

Sponsors name & logo on back of all Senior Playing Shirts  
Seniors Presentation Night Tickets x2

**Price \$4000, Availability 2020+**

#### **Senior Women's Team**

Sponsors name & logo on back of all Senior Women's Playing Shirts  
Seniors Presentation Night Tickets x2

**Price \$3000, Availability 2019**

#### **U17 Players**

Sponsors name & logo on back of all U18 Playing Shirts  
U18's Presentation Night Tickets x2

**Price \$3000, Availability 2019+**

#### **Junior Players (U12, U13, U14, U15's)**

Sponsors name & logo on back of all Junior Playing Shirts  
Juniors Presentation day invite x2

**Price \$3500, Availability 2019+ (minimum 2 years)**

#### **Miniroos Players (U7, U9 & U11's)**

Sponsors name & logo on back of all Miniroos Playing Shirts  
Miniroos Presentation night invite x2

**Price \$3000, Availability 2020+ (minimum 2 years)**

#### **Miniroos Girls (U7, U9 & U11's)**

Sponsors name & logo on back of all Miniroos Playing Shirts  
Miniroos Presentation night invite x2

**Price \$2500, Availability 2019+ (minimum 2 years)**

---



<b>Gold Sponsorship Packages</b>
<p><b>All Gold Packages include:</b> Social Membership &amp; Sponsors Day Invite x2 Change Room Signage External (1200 x 900) – <i>option to upgrade to Pitch 1 boundary fence signage for extra \$250 1st Year cost.</i> Front page Website Logo (with Hyperlink to own website) Business Card Placement on Sponsors Board in Club Rooms Invite to one fundraising event of choice x 2 Tickets Relevant team Presentation night invite x2</p> <p><b>Additional inclusions per playing group are listed below:</b></p>
<p><b>Senior Men’s Team – State League 2</b> Sponsors name on sleeve or shorts of all Seniors Players Senior Presentation Night Tickets x2 <b>Price \$3000, Availability 2019+</b></p>
<p><b>Senior Women’s Team</b> Sponsors name &amp; logo on sleeve or shorts of all Seniors Players Senior Presentation Night Tickets x2 <b>Price \$2500 Availability 2018+</b></p>
<p><b>U18 /U17 Players</b> Sponsors name on sleeve or shorts of all U17 Players U18’s Presentation Night Tickets x2 <b>Price \$2500, Availability 2019+</b></p>
<p><b>Junior Players (U12, U13, U14, U15’s)</b> Sponsors name on sleeve or shorts of all Juniors Players Juniors Presentation day invite x2 <b>Price \$3000, Availability 2019+ (minimum 2 years)</b></p>
<p><b>Miniroos Players (U7, U9 &amp; U11’s)</b> Sponsors name on sleeve or shorts of all Miniroos Players Miniroos Presentation night invite x2 <b>Price \$2500, Availability 2019+ (minimum 2 years)</b></p>

### Silver Sponsorship Packages

Website Sponsors Page Logo (with hyperlink to own website)

Sponsors Day Invite x2

Internal Clubroom Signage (700 x 500mm) – *option to upgrade to external signage for extra \$350 1st Year cost.*

Business Card Placement on Sponsors Board in Club Rooms

**Price \$1000, Available Anytime**

### Bronze Sponsorship

Website Sponsors Page Logo (with hyperlink to own website)

Sponsors Day Invite x2

Business Card Placement on Sponsors Board in Club Rooms

*Option for internal signage for extra \$150 or external signage for extra \$350 1st Year cost*

**Price \$750, Available Anytime**

### Scoreboard Sponsor

Pitch 1 Scoreboard Signage

Social Membership & Sponsors Day Invite x2

Front page Website Logo (with hyperlink to own website)

Business Card Placement on Sponsors Board in Club Rooms

Invite to one fundraising event of choice x 2 Tickets

**Price \$2500 (\$1500 2nd & Subsequent Years), Availability 2019+**

### Player Sponsorship

#### Player Sponsorship Package Includes:

For a low cost, you will get a player profile on the person you sponsor along with a team photo and player photo

You will also be presented with a Rangers playing shirt with your player's number

**Additional inclusions per Playing Group are listed below:**

#### Senior Player

During home games of the current season you will be entitled to one free jug of beer from kick off at 3pm to the final whistle.

**Price \$500, Available Anytime**

#### U18 Player

Invite to one fundraising event of choice x 2 Tickets

**Price \$350, Available Anytime**



### **Junior Drink Bottle Sponsorship**

Every Junior Player at Geelong Rangers Soccer Club will receive a sponsored drink bottle which will have the Geelong Rangers logo and the corporate details of your choice.

External Changeroom signage (1200 x 900)

Front Page Website Logo (with hyperlink to own site)

Sponsors Day Invite x2

Business Card Placement on Sponsors Board in Club Rooms

Invite to one fundraising event of choice x 2 Tickets

**Price \$2500, Availability 2019+**

### **Teamwear Sponsor**

Promote your business on either team tracksuits, match day polos or training/warmup shirts. Available for Seniors and U18's only.

**Price Negotiable, Available 2019+**

### **Fundraising Events Sponsor**

Sponsor one of our season fundraising events. Includes A3 advertising posters and/or provided marketing materials displayed prominently at your chosen event. Promotion of your corporate brand along with the event promotion to our members

**Price Negotiable, Available Anytime**

### **Custom Sponsorship Package**

This package can be negotiated with suitable options as agreed between you and the club.

**Price Negotiable, Available Anytime**

### **Match Day Ball Sponsor**

Sponsor the purchase of three new match balls for game day at any home game.

Receive 5 complimentary drinks across the bar.

**Price \$250, Available Anytime**

### **Major Project Investor**

Are you interested in investing in a major project to sustain the long-term future of our club? If so, then please contact our President, Kylie Chapman on 0432 208478 or [KMChapman2008@hotmail.com](mailto:KMChapman2008@hotmail.com) to discuss.

**Price >\$30,000, Available Anytime**

**Notes:** Complimentary fundraising event tickets provided on sponsorship packages does not include Reverse Raffle tickets. All sponsorship packages prices are for 1 year. Packages can be negotiated for multi-year periods. If taken for more than one year, then a 20% discount is applied to the price to the 2nd and subsequent years. Package details are also negotiable, please speak with us.

# SPONSORSHIP & INVESTMENT ENQUIRIES

Through our sponsorship partnerships we will be able to offer media exposure through our social media channels and promotional opportunities to your business that will enhance your brand and reputation.

We also encourage you to speak with us about larger donations or investments that could assist Geelong Rangers in achieving our future goals. If you would like to discuss your options with us or customise a package to suit your business, please let us know.

Feel free to speak to us about Incentive Programs' that are relevant to your business, such as discounts and in-kind rewards to Geelong Rangers FC if our members use your services or buy your products.

All benefits will be jointly signed off as an agreement and will be treated as confidential between the Sponsor representative and the Geelong Rangers Soccer Club committee.

If you are considering a sponsorship for your business, a donation or investment to the club, or if you would like to adjust your current sponsorship, please contact one of our Sponsorship Coordinators to discuss the options and opportunities available.

CONTACT: **Sponsorship Coordinator**

Lisa Brooks 0407 480026

**Club President**

Kylie Chapman 0432 208 478 kmchapman2008@hotmail.com





**GEELONG RANGERS WEBSITE**

[www.geelongrangersfc.org](http://www.geelongrangersfc.org)

**FIND US ON FACEBOOK**

Geelong Rangers Soccer Club

**PRESIDENT**

Kylie Chapman | 0432 208 478  
[kmchapman2008@hotmail.com](mailto:kmchapman2008@hotmail.com)

**SECRETARY**

Lisa Brooks | 0407 480 026  
[GeelongRangersFC@gmail.com](mailto:GeelongRangersFC@gmail.com)